

nevadarts | NEWS

a publication of the
Nevada Arts Council
Winter 2008–2009

a division of the Nevada
Department of Cultural Affairs

OASIS MARCH 2009 CONFERENCE IN RENO

Join your colleagues in Reno during the first week of March for OASIS 2009, a convening of the state's cultural leadership sponsored by the Nevada Arts Council and Sierra Arts Foundation and co-hosted by a number of local arts organizations and businesses. The conference agenda—in the final stages of development—will engage leaders in the arts and culture sector in thought-provoking panels and conversations relevant to today's economic realities.

The creative industry has an opportunity to present creative solutions to the myriad of problems facing our communities and our state. The challenges are formidable—it is no longer business as usual. For some of our colleagues, there may be no business left. Now is the time for Nevada's cultural leadership to look beyond the "necessary and mundane," to champion a vision, to take risks, and to become active partners in restarting and reshaping our state's economy.

Whether you are an artist, administrator, advocate, volunteer, educator or elected official, plan to attend OASIS 2009. And don't travel alone! Bring several from your organization—staff and board members.

With an understanding of budget constraints, OASIS 2009 is a one-day conference, sandwiched by a plethora of pre- and post-conference activities.

Look for your conference brochure to arrive in late January. For advance registration or questions, please contact the Nevada Arts Council at 775.687.6680 or 702.486.3700.

CONTINUED ON PAGE 10

Introducing The 29th Governor's Arts Awards

Four individuals, two arts groups and a small business will receive Nevada's highest honors in the arts at the 29th Annual Governor's Arts Awards celebration on March 5, 2009, at Reno's Siena Hotel Spa Casino, 6–9 p.m. Tickets are \$40 for the reception, dinner and awards ceremony. Recognizing their outstanding and enduring contributions to Nevada through artistic achievement and service to the arts, the Nevada Arts Council and the Governor's Office offers congratulations to:

Dr. James Winn, Reno
Excellence in the Arts

Doug Groves, Wellington
Excellence in Folk and Traditional Arts

Las Vegas Youth Orchestra, Las Vegas
Leadership in Arts Education

Jane and Robert Fielden, Las Vegas
Leadership in the Arts: Individual

Reno Philharmonic Association, Reno
Leadership in the Arts: Organization

The Estipona Group, Reno
Patronage in the Arts

CONTINUED ON PAGE 4

The Economy And The Arts In Nevada

The nation's recession has catapulted all of us into uncharted waters. Private giving and government resources are both affected. Tax revenues in most states are shrinking and federal government is spending money to rescue financially long-standing national businesses; and Americans are turning to nonprofit organizations and government for guidance and assistance. At the Nevada Arts Council, we call it an economic tsunami and it requires us, now more than ever, to work together to develop short-term and long-lasting solutions.

...

As we go to print, the Arts Council continues to respond to directives for deepening budget reduction scenarios for the upcoming biennium as the Governor prepares his budget. The well publicized budget scenario of a nearly 35% deficit for fiscal years 2010 and 2011 will be debated hotly in Carson City. Without bold action by the Legislature, supported by citizen-advocates, reduction of state services for residents will be extraordinarily profound, with unfathomable cuts to some divisions and elimination of some agencies a real possibility.

NAC staff and board persevere in developing strategies to maintain core services—grants, outreach programs that provide arts experiences to rural and underserved communities, and technical assistance/professional development opportunities for those in the creative workforce. It may sound like a broken record, but everyday we look at streamlining grant management, cutting back on administrative costs, includ-

CONTINUED ON PAGE 10

Resource Center For Critical
Times—see new section on page 6

GRANTS SEASON— AROUND THE CORNER

The majority of the Arts Council's new Program and Grants Guidelines for FY 2010 & 2010 are now posted on our redesigned website. It is **imperative** that all applicants—new and continuing—read these guidelines. There are a number of changes and modifications to various grant categories and NEW and earlier postmark deadlines. If you have questions, please don't hesitate to give us a call.

Navigation for the website is still under construction, so if you have problems finding links to publications or applications, please contact the staff immediately; we will get you what you need. Print copies will be sent to those on our mailing list soon after the New Year.

...

Note! Because of the deteriorating economic conditions in Nevada and the uncertainty of the Nevada Arts Council's budget for the next biennium, the amount of funding available to award through any NAC grant category will depend on the outcome of the 2009 Legislative Session. To keep updated on the budget and arts advocacy activities throughout the state, sign up now at Arts4Nevada.org.



ROLLING ADVOCACY

Celebrate the New Year with the purchase of the Arts License Plate. Generate dollars for arts education programs while visibly declaring your support for arts learning.

Each Arts License Plate costs \$51 for a standard plate and \$20 to renew. \$15 of the initial fee and \$10 of the renewal fee supports arts education programs of the Arts Council and VSA arts of Nevada. Purchase the plate when you register or exchange your present plate for a "Rich in Art" Plate. Check it out at www.nevadaculture/arts.



Military Balls, Hawthorne, 2000–2007 by Erik Lauritzen. Digital archival pigment print. Courtesy of Martha Lauritzen. (Stop the Car, Dad! - a traveling exhibition of Erik Lauritzen's photography will be available through the Nevada Touring Initiative in 2009)

LAURITZEN'S PHOTOGRAPHY FEATURED

"Stop The Car, Dad," a series of photographs by Erik Lauritzen (1953–2007), is on display in our Carson City office, January 5–February 27, as part of the Office eXhibition Series (OXS). The title and exhibit reflects the moment of curiosity that accompanies the discovery of a roadside attraction. Captivated by the evidence of human presence in the Western landscape, Lauritzen documented familiar sightings while traversing Nevada's desert—from abandoned military installations to roadside vernacular architecture.

OXS, coordinated by the Artist Services Program, features visual artists who have been recognized by the Nevada Arts Council (NAC) through the Artist Fellowship Program, Artist in Residence Program, Governor's Arts Award Commission and the Folklife Apprenticeship Program. The OXS gallery is located at the NAC office, 716 N. Carson Street (intersection of Washington Street), and is open 8 a.m. to 5 p.m., Monday through Friday.

ART EXHIBITED AT THE LEGISLATURE

For thirteen sessions, the Nevada Arts Council's LXS – Legislative eXhibition Series has provided a spotlight on the Silver State's breadth of contemporary and folk artists for our lawmakers and the public. Since 1985, 123 artists ranging from painters, photographers, printmakers and sculptors to rawhide braiders, basketweavers and jewelry-makers, have been featured in exhibitions at the State Legislative Building in Carson City. Many thanks to LXS committee members—Wally Cuchine, director, Eureka Courthouse Gallery; Stacey Spain, public art specialist, City of Reno, Arts & Culture Division; and Jeanne Voltura, gallery program Coordinator, City of Las Vegas/Office of Cultural Affairs—for their assistance in the selection of LXS 2009 artists; and for Sheehan Van Woert Bigotti Architecture for their support of this program.

The following artists will be displayed in the LXS gallery space on the first floor of the Nevada Legislative Building:

- February 2 – February 20

- February 23 – March 13
- March 16 – April 3
- April 6 – April 24
- April 27 – May 15
- May 18 – June 5

To read more about these artists, visit www.nevadaculture.org/nac/.

Folk and traditional artists featured in *The Texture and Weave of Traditional Art* exhibit

Mary Chadwell, Painting, Reno

Wayne Littlejohn, Painting/Sculpture, Las Vegas

Deon Reynolds, Photography, Eureka

Tia Flores, Sculpture, Reno

Adolfo Gonzales, Painting, Las Vegas



POETRY OUT LOUD

The fourth year of *Poetry Out Loud* National Recitation Competition (POL) is kicking into high gear. As we go to print, more than 1200 students are participating; representing 36 schools from 15 of the 16 school districts with high schools. Semi-finalists from each district will travel to Reno on March 7 to compete in the Nevada State Finals at the Siena Hotel Spa Casino. Shaun Griffin, Nevada poet and author of *Woodsmoke*, *Wind and the Peregrine*, along with other judges at the State Finals, will score students on physical presence, voice and articulation, level of difficulty, evidence of understanding, overall performance, accuracy and appropriateness of dramatization.

Cash prizes totaling \$6000 will be awarded to Nevada's first, second and third place winners. The first-place winner of Nevada's competition will travel to Washington D.C. and compete against students from across the nation and its territories on April 26–28, 2009. A total of \$50,000 in scholarship and school prizes will be awarded, with the national winner receiving \$20,000.

A national poetry recitation contest for high school students, *Poetry Out Loud* is sponsored by the National Endowment for the Arts and The Poetry Foundation. *Nevada Poetry Out Loud* is sponsored by the Nevada Arts Council, in partnership with the Nevada Alliance for Arts Education, the Nevada Department of Education and Smart Brand.

LOCAL SUPPORT ENSURES CONVERSATION SUCCESS

During the late fall, hundreds of artists, educators, arts administrators, trustees and representatives from community-based and social service organizations - attended 16 grant workshops and Community Conversations presented by

the Nevada Arts Council and co-sponsored numerous community sponsors.

We extend our appreciation to those who attended and continue to provide us important feedback, and to our wonderful partners throughout the state:



Participants role play as grants' reviewers at Nevada Arts Council's Grants Writing Workshop at the Flamingo Library.

- **Carson City:** Office Of Business Development, City of Carson; Carson City Arts & Cultural Community; Carson City Arts & Culture Coalition; Nevada State Library and Archives
- **Elko:** Elko Convention and Visitor's Authority; Great Basin College Intellectual and Cultural Enrichment Committee; City of Elko Arts and Culture Advisory Board; Arts Culture Elko Committee
- **Henderson:** Henderson Convention Center; Henderson Cultural Arts and Tourism Division
- **Las Vegas:** City of Las Vegas Leisure Service Department-Arts & Community Events Division; Las Vegas/Clark County Flamingo Library; Metro Arts of Southern Nevada; West Las Vegas Art Center; Historic Fifth Street School
- **North Las Vegas:** North Las Vegas Library District
- **Reno:** City of Reno Arts, Culture and Events Division; Reno Arts Commission; Sierra Arts; KNPB Channel 5 Public Broadcasting
- **Winnemucca:** City of Winnemucca; Great Basin Arts and Entertainment

Comments from all Community Conversations will be posted on our website after the New Year. Check it out at www.nevadaculture.org/arts/.

DID YOU KNOW?

Half of state and territorial arts agencies (28) are currently located within some larger department of state government. Of those 28, 16 are part of a cultural resources department. These cultural resource departments may combine a variety of divisions, such as the arts, heritage, museums, libraries, history, historic preservation or film. State arts agencies are also located in departments of state, economic development and education.

It's not
an education
without the **Arts™**

SHARE YOUR NEWS!

We'll share it with the world! If you have received funding from the Nevada Arts Council, we want to promote your news and link with your website. Send your news and web address to Rennie Brode at rbroode@nevadaculture.org.

NEVADA ROUND-UP

This year's *Reno-Tahoe Young Professional Network's Twenty Under 40 Awards* included several of our colleagues in the arts industry and supporters of the arts. Congratulations to **Amy Oppio**, deputy director of the Nevada Museum of Arts, **Catherine Attack**, director of the Lake Tahoe Shakespeare Festival, **Edward Estipona** of The Estipona Group and Assemblyman **David Bobzien**.

• • •

Bill Russell, former executive director of Reno's Nevada Opera Association, begins his new position as executive director of the *Amarillo Symphony Orchestra* (ASO) in January. ASO celebrates its 85th anniversary during the 2009-2010 season under the artistic direction of its music director Kimob Ishii-Eto. Russell will also manage the Harrington String Quartet, an endowed ensemble that has performed internationally.

• • •

Marlene Adrian, president of Women of Diversity Productions, was presented a *Congressional Recognition Certificate* from Congresswoman Berkley for her work highlighting women and minorities. Adrian's productions include the Las Vegas Centennial project, "100 Years of Influence the Role of Women in Shaping the First Hundred Years of Las Vegas," and "Hurricane Florence" about the life of Florence McClure, cofounder of the Rape Crisis Center and the namesake of the Southern Nevada women's correctional facility.

• • •

As it approaches its 20th anniversary next year and to better reflect its mission and community role, the *Contemporary Arts Collective* has changed its name to the Contemporary Arts Center. CAC's new president is **David Sanchez-Burr**.

Check it out at:

www.lasvegascac.org/about/index.html.

• • •

Las Vegas Art Museum (LVAM) accepted the resignation of its Executive Director **Libby Lumpkin** that occurred during a recent board meeting called to discuss the organization's tightening budget. An article by Steve Bornfeld of the *Las Vegas Review-Journal* quoted Patrick Duffy, the board's incoming president, as saying, "Our fan base always is tried and true, but many have reduced their giving not only to us but to other charities across the board. Attendance has been seemingly a flat line, which is great, actually. And our membership has seen a slight increase, which is good news. But when you look at the total macro budget, it had to be reduced. We have to take a good business look at it." Interim Executive Director **Alex Codlin**, former executive assistant director, noted that LVAM would continue its focus on contemporary art.

• • •

Reno's **Nevada Museum of Art** announced that the Museum galleries, The Store and Café Musée will be closed to the public on Tuesdays (as well as Mondays) starting in the New Year. Administrative office hours will remain Monday through Friday, 9 a.m. to 5 p.m. NMA's press release noted that, "The change recognizes that the 2009 economic climate for all sectors of business, including non-profit organizations, is going to be difficult. Our decision to be closed to the public on Tuesdays follows a growing national trend among museums right now. Reducing operational costs by one day per week, on a day that typically has low attendance, is a proactive response to the unpredictability of the economy."

• • •

Congresswoman Shelly Berkley (D-LV), a member of the Congressional Arts Caucus, received recognition and financial support from the *Americans for the Arts PAC Fund*. Angie Wallin, president of the Nevada Arts Advocates, represented AFTA at a ceremony where Congressman Berkley confirmed her long-standing support for the arts.

NEA GRANTS TO NEVADA

Reno's Artown and the Las Vegas Jazz Society received National Endowment for the Arts (NEA) grants in the Access to Artistic Excellence category for the 2009 season. The NEA awarded \$20.2 million in support of 908 grants for the upcoming year through the Access to Artistic Excellence category and more than \$1 million to 42 individual writers through Creative Writing Fellowships. For the complete list, visit www.arts.gov/news/news07/Announce12-07.html.

Congratulations to:

- Artown, Reno, \$20,000 – To support the Artown Festival featuring local and touring artists. Activities will include presentations of music, dance, and opera; hands-on arts programs; film screenings; and theater performances.
- Las Vegas Jazz Society, Las Vegas, \$10,000 – To support a new jazz composition by Woody Woods and performances highlighting the contribution of African Americans to jazz. The performances for both children and adults will include a jazz quintet, vocalists.

29TH GOVERNOR'S ARTS AWARDS CONTINUED FROM FRONT COVER

Tim Jones, chair of the Nevada Arts Council Board, commented, "Looking at this group of remarkable award recipients, we are again reminded about the breadth of extraordinary artists, arts professionals and advocates who help make Nevada 'rich in art.'"

• • •

Invitations will be mailed out in mid-January and posted on our website at www.nevadaculture.org/arts/. For more information, please contact Rennie Brode at 774.687.6680.



PRESIDENT OBAMA AND THE ARTS

Tom Brokaw on Meet the Press engaged President-elect Barack Obama in his first television interview after winning the election. During a discussion on economy, foreign policy and the upcoming transition of power, President-elect Barack Obama touched on the value of the arts and arts education. Below is a partial transcript of the interview. To read the complete transcript or view the net-cast, visit www.AmericansfortheArts.org.

...

MR. BROKAW: *Who are the kinds of artists that you would like to bring to the White House?*

PRES.-ELECT OBAMA: ... We have thought about this because part of what we want to do is to open up the White House and, and remind people this is, this is the people's house. There is an incredible bully pulpit to be used when it comes to, for example, education... Thinking about the diversity of our culture and, and inviting jazz musicians and classical musicians and poetry readings in the White House so that, once again, we appreciate this incredible tapestry that's America. I—you know, that, I think, it is going to be incredibly important, particularly because we're going through hard times. And, historically, what has always brought us through hard times is that national character, that sense of optimism, that willingness to look forward, that, that sense that better days are ahead. I think that our art and our culture, our science, you know, that's the essence of what makes America special, and, and we want to project that as much as possible in the White House.

...

Read American's for the Arts' President and CEO Bob Lynch's letter to President-Elect Obama that thanked him for his support of the arts and culture during the Meet the Press interview http://www.artsactionfund.org/pdf/arts_vote/obamaletter.pdf.



NATIONAL ARTS ACTION NEEDS YOU!

Join grassroots advocates from across the country to voice the importance of developing strong public policies and appropriating increased public funding for the arts. Now more than ever, elected officials must hear that the arts are a priority. Participate in legislative training sessions and the Congressional Arts Breakfast of Capitol Hill, and attend the Nancy Hanks Lecture on Arts and Public Policy at the Kennedy Center with keynote speaker Wynton Marsalis. Register today at www.AmericansfortheArts.org/AAD, and contact Robin A. Hodgkin, Community Arts Development Coordinator, at rhodgkin@nevadaculture.org to reserve an NAC Professional Development Grant to attend this important event.

NEA NEWS

Congress passed a Continuing Resolution this past fall, funding most federal agencies and programs at the fiscal year 2008 level through March 6, 2009. The National Endowment for the Arts (NEA) budget will stay level-funded at \$144.7 million; the Corporation for Public Broadcasting at \$420 million; and the Office of Museum Services at \$31.2 million until FY2009 negotiations resume during President Obama's administration.

...

The NEA released a new study on non-profit theaters, *All America's a Stage*, which examines developments in the growth, distribution, and finances of America's nonprofit theater system since 1990. New research noted unprecedented expansion across the United States. While the research indicates broad growth and generally positive fiscal health, it also reveals decreasing attendance rates and vulnerability during eco-

nomic downturns. For the full press release, visit www.arts.gov/news/news08/Theater.html.

...

The Alliance of Artists Communities announced that the NEA is planning to establish a new funding category for artist communities will be established in 2009. It would be the first new field designation by the NEA in more than a decade, joining music, dance, theater, opera, visual arts and literature.

ARTS ENHANCE NEIGHBORHOODS

Urban Institute's recent study discovered that collaborative cultural activities—parades, street festivals, community murals or open microphone performances—increased a number of quality of life factors for low-income neighborhoods. Magnetizing Neighborhoods through Amateur Arts Performance studies the relationship between improved neighborhoods and the informal arts in Chicago.

Indicators including data about arts events, performance spaces, and public venues assessed the level of informal arts activity in a neighborhood, with six factors measured:

- population growth and ability to stem population loss
- increased number of housing units and ability to stem loss
- improved grade school test scores
- decline in personal crime rate
- decline in property crime rate
- economic change in housing values, mortgage capital flow

Five factors significantly correlated to the amount of 'informal' arts activity. Neighborhoods with a higher amount of activity lost fewer residents and homes than did neighborhoods with less arts activity. The neighborhoods with more activity also demonstrated higher grade school test scores and a decrease in personal and property crime rates. A significant correlation between greater informal arts activity and economic change measures did not emerge.

RESOURCE CENTER

At the Nevada Arts Council, we're investigating ways to assist our constituents across the state during these turbulent times for our economy, communities and the arts industry. Whether changing match requirements for grants, developing an online resource center or convening the state's cultural leadership at OASIS 2009, you'll be the first to know.

Communication Is Vital

Please stay in touch with us. Tell us what's happening to your organization, share with us your strategies and plans to weather the economic crisis, or let us know how we can help. As always, our staff is available to help you with grant applications and to provide consulting, research and referral services. We're just a phone call or e-mail away.

Council Of Nonprofits

Check out the Council of Nonprofits Resource Center's new site—*Nonprofits Coping with the Economy*—www.councilofnonprofits.org/economy. This 'ever-evolving resource' was created to provide nonprofits and supporters strategies to help navigate the recession while serving their communities more efficiently.

Online Tool Kit

Americans for the Arts has developed an online toolkit to help arts organizations respond effectively in times of crisis. *The Arts Funding Response and Readiness Kit* at www.AmericansfortheArts.org provides current information, key messaging, communications and advocacy strategies, and the research needed to make the case for keeping the arts in your community.

ArtsJournal.com

For arts leaders looking at the big picture, get your morning dose of news for and about the creative industry at ArtsJournal.com, the daily digest of arts, culture & ideas.

Links To Funding & Programs

Americans for the Arts offers links to a number of Resource Guides of benefit to nonprofit organizations, including the following:

- *Community Development Block Grants* at: http://www.artsusa.org/pdf/get_involved/advocacy/CDBG07Guide.pdf
- *Rural Development* at: http://www.artsusa.org/pdf/get_involved/advocacy/RuralDev07.pdf
- *Transportation Enhancements* at: http://www.artsusa.org/pdg/get_involved/advocacy/TransportationGuide07.pdf

Join Arts Action Fund

Stand up for the arts! Join the Americans for the Arts Action Fund, America's Voice for the Arts. The only national organization mobilizing one million arts activists—the Arts Action Fund helps persuade our elected officials to support policies and funding for arts, culture and arts education and provides action alerts on a variety of arts-related issues. Read more and sign up at www.artsactionfund.org.

Software/Computer Donations

TechSoup Stock, created by TechSoup Global, is a technology product philanthropy service just for nonprofits. Co-CEO Rebecca Masiasak says, "Nonprofits today are faced with significant funding challenges and operating challenges. We have been working with thousands of organizations to ensure that they have the ability to obtain technology product donations and implement them successfully with minimum cost." *TechSoup Stock* offers software donations to nonprofits from 35 major technology providers for an administrative fee as little as 5% of retail cost. Visit www.techsoup.org and click on the Stock Catalog. TechSoup's Refurbished Computer Initiative also provides nonprofits low-cost, high-quality computers with a new operating system and up-to-date software.

Mailing Lists Be Cleaned!

The United States Postal Service now requires address lists for standard mail (including the nonprofit discount rate) as well as First Class to be cleared of incorrect addresses every 95 days, rather than every 185 days. In order to meet the new Move Update standards, a mailer must update its addresses using one of five methods approved by the Postal Service. If you don't adhere to this new regulation, you may be charged First Class postage on your entire mailing! For a list of recommended update methods or more information, visit www.usps.com or contact your local post office.

Mayors "Ready To Go"

Read the MainStreet Economic Recovery Report produced by the United States Conference of Mayors at www.usmayors.org/mainstreeteconomicrecovery/. The site includes a PDF of the report and a list of projects already underway by participating cities. Though the arts aren't identified a sub-set yet, it's important to understand the focus of elected officials today, then to determine how best to introduce the creative workforce as potential partners or problem-solvers.

Looking To Hire?

The Arts Council has free vouchers for Nevada arts organizations to advertise on Artjob Online, a national listing of arts-employment opportunities, grants, fellowships, internships, commissions and art-show opportunities, managed by the Western States Arts Federation (WESTAF). Access the site by visiting www.artjob.org or www.westaf.org. To obtain a voucher for one free display ad contact Community Arts Development Staff for a voucher number and redemption instructions.

ARTIST SERVICES PROGRAM

Questions & Answers

Please contact Program Coordinator Fran Morrow at fkmmorrow@nevadaculture.org or 775.687.7106 or Kathy Wood, Nevada Touring Initiative Associate, at kathy.wood@nevadaculture.org or 775.687.7108.

Yuroff To Create Governor's Arts Awards

Through a competitive review process in November, the NAC Governor's Arts Awards (GAA) Committee, which included board members and past GAA commission artist Paul Ford selected Reno artist Linda Yuroff to create the artwork that will be presented to the 29th Annual GAA recipients in March 2009. Yuroff will create seven mixed media panel paintings representative of Nevada landscape and the animals associated with it. The landscapes will be highly abstracted and the animal in each piece clearly defined in a stylized manner. The wood panels will be painted with gesso and collaged with pieces of canvas and sage wood.

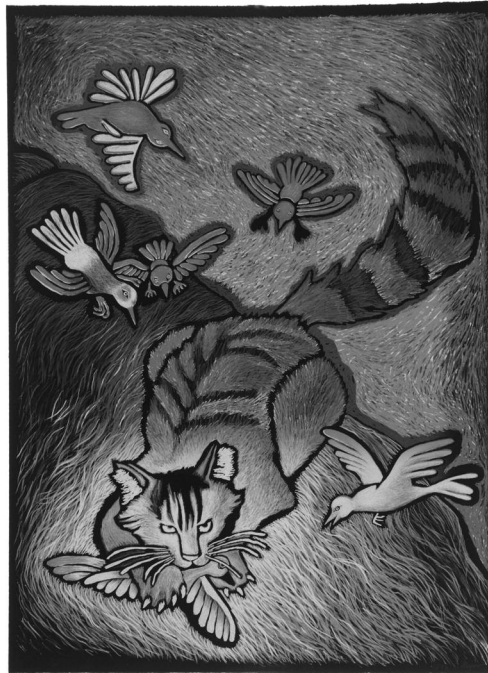
NTI=Affordable Arts Experiences

As the economy tightens, we suggest that you schedule affordable high quality arts experiences for your community through the Nevada Touring Initiative (NTI). NTI programs—the Traveling Exhibitions and Tumblewords—are available on a first-come, first-served basis. Each exhibit includes installation, insurance, publicity and education materials and the cost is only \$150. Tumblewords' residencies by writers on the Tumblewords Roster are free. Great incentive to book your NTI activities now!

...

Out of Print – Extended through December 2009, this stunning exhibit is on loan from the Utah Arts Council and features work by 25 of Utah's finest artists using the medium of printmaking. Images include the western landscape,

elements of the natural world, animal favorites, commonplace objects, the human figure and the role of symbolism.



*Lamentation, 1993 by Susan Makov
Lithograph, 30" x 22"*

Stop the Car, Dad! – This series of 24 photographs by Erik Lauritzen (1953–2007) is available through June, 2011. Captivated by the evidence of human presence in the Western landscape, Lauritzen's vivid photographs document familiar sightings while traversing Nevada's desert—from abandoned military installations to roadside vernacular architecture.

...

For information on NTI events in your town, or to schedule either a Tumblewords writer or a Traveling Exhibition in your community, visit our website at www.nevadaculture.org/nac/ and click on Rosters & Exhibits to check out both the Tumblewords Writers' Roster and the Traveling Exhibition descriptions with images. You can also contact Kathy Wood or Fran Morrow as noted above.

ARTS IN EDUCATION PROGRAM

Questions & Answers

Please contact Maryjane Dorofachuk at 702.486.3738 or mdorofachuk@nevadaculture.org or Lynn Bistany at 702.486.3700 or lbistany@nevadaculture.org.

BETA Grants Awarded

Three educator/artists, one school and one arts organization were awarded FY09 Third Quarter Better Learning Through the Arts (BETA) Grants, to enhance personal skills in teaching or using the arts, increase student learning or provide arts education activities through workshops. Congratulations go to:

- **Kenneth Baker**, Reno, Washoe County School District music educator, \$731 – To attend the American String Teachers Association Conference in Atlanta, GA to enhance teaching skills.
- **Caroline J. Karl**, Reno, Washoe County School District music educator, \$731 – To attend the American String Teachers Association Conference in Atlanta, GA to enhance teaching skills.
- **Mile High Jazz Band**, Carson City, \$750 – To support the presentation of music workshops by Colin Ross to three Carson City schools,
- **Al Seelinger Elementary School**, Carson City, \$656 – To support a week long artist in residency theatre program with Missoula Children's Theatre in March.
- **Tom McCormack**, Reno, Storyteller, musician and cultural diversity educator, \$548 – to support the presentation of cultural diversity programs through storytelling and music at two rural public schools in Austin and Battle Mountain in February.

The next BETA postmark deadline is February 15 for projects taking place April 1–June 30, 2009. For additional

information, or to request grants guidelines, please contact Maryjane Dorofachuck at the numbers listed above. We will be happy to provide a courtesy check of your application to ensure completeness and accuracy if submitted no later than two weeks prior to the postmark deadline.

COMMUNITY ARTS DEVELOPMENT PROGRAM

Questions & Answers

Please contact Program Coordinator Robin A. Hodgkin at rhodgkin@nevadaculture.org or 775.687.7109, or Program Associate Rossitza Todorova at 774.687.7119 or rtodorova@nevadaculture.org.

Consultants DO Make A Difference

The Nevada Circuit Riders Program NCR provides a roster of specialists and consultants that can provide consultancies in a number of fields including planning, board development and capacity building. Interested? Contact the Community Arts Development staff. And congratulations to the following organizations, which have received FY09 NCR Grants of \$3,500 each:

- Las Vegas Jazz Society, Las Vegas, for Board Development
- Historic Fourth Ward School Foundation, Virginia City for Marketing & Promotions
- Nevada School of the Arts, Las Vegas for Organizational Development
- Springs Preserve, Las Vegas, for Organizational Development

NAC Staff Can Visit Your Community

Would your community benefit from an extended visit with NAC staff? Think about requesting a visit by the NAC Traveling Office. The Greater Mesquite Arts Foundation (GMAF) hosted the

inaugural NAC Traveling Office, October 20–22, 2008. GMAF provided Community Arts Development Program staff with office space and equipment, and helped to schedule and publicize a number of successful activities, including a “Fishing for Funding” workshop, meetings with local nonprofit organizations and individual artists, and an informal Community Conversation. Contact Community Arts Development program staff to learn more about brining the NAC Traveling Office to your community.

Seize The Day, Apply Now!

Nevada’s *American Masterpieces: Presenting and Touring Grant* applications are available online at www.nevadaculture.org/nac/. This funding will support single or block-booked performances that are artistically, historically or culturally significant with up to \$2,500 matching, noncompetitive grants available on a first-come, first served basis through the summer, as funding remains available. Contact Community Arts Development program to learn more.

Grants To Attend Conferences

Participation at workshops, conferences and seminars helps with important elements of our work as arts administrators. For the professional paid or volunteer administrator, Professional Development (PDG) Grants provide up to \$500 to attend regional or national conferences, workshops or seminars.

PDG Grants are also available to attend certain NAC activities such as grant workshops and the upcoming OAISS 2009 Conference in Reno this March. Eligible individuals and organizations may request up to two \$250 PDGs per fiscal year, as long as funding is available.

These stipends are provided on a first-come, first-served reimbursement basis throughout the year, so don’t delay in getting your request in queue. For more information, please contact the Community Arts Development Program.

Teleconference Through NPN

The Nevada Presenters’ Network’s (NPN) Quarterly Teleconference calls connect colleagues, presenters and presenting organizations from all around Nevada to discuss a myriad of issues at no charge. Before each teleconference, you’ll receive a reminder email with call-in and participation instruction. The 2009–2010 Teleconferences occur on Thursdays and start promptly at 10 a.m.:

- February 19, 2009
- May 14, 2009
- August 20, 2009
- November 19, 2009
- February 18, 2010
- May 20, 2010
- August 19, 2010
- November 18, 2010

FOLKLIFE PROGRAM

Questions & Answers

Please contact Program Coordinator Pat Wells at pawells@nevadaculture.org or 775.687.7103 or Program Associate Rebecca Snetselaar at 702.486.3739 or rsnetselaar@nevadaculture.org.

Folklife Apprenticeship Grants

Deadline: March 6, 2009

Do you know and practice a traditional craft, teach ethnic dance in your community, or maintain songs or stories that your parents and grandparents taught you? The Nevada Arts Council (NAC) supports the teaching of traditional art forms to people in communities and offers grants of up to \$3,500 for master artists and apprentices who apply together for Folklife Apprenticeship Grants.

Each biennium (depending on funding), NAC awards up to 10 Apprenticeship Grants to encourage the teaching and preservation of Nevada’s traditional arts within the cultural groups and communities that have created and sustained them—such as tribal, occupational or ethnic groups. These grants provide

funding for a master artist to work closely with one or two experienced apprentices over a two-year period and for supplies, materials and travel costs. The deadline for Apprenticeship grant applications to be received is March 6, 2009. If you are interested in this grant, please contact Folklife Program staff to discuss your project or to receive an application packet. Application forms and guidelines are also available on our website at www.nevadaculture.org/nac/.

Grants To Sustain Traditional Arts

Folklife Opportunity Grants (FOG) of up to \$1,500 are still available for eligible organizations on a non-competitive, first-come/first-served basis for fiscal year 2008–2009. FOG funding support the production of Folklife exhibits, performances and festivals open to the public sponsored by 501c3 organizations (or those with a 501c3 fiscal agent) and public institutions with annual budgets below \$100,000 ONLY.

Applicants may not have been funded through other major NAC Grants, including Development, Project or PIE Grants. These grants are designed to function as an entry point for smaller organizations and as a first step towards application for Development, Project or Arts Education Grants.

Who Can Apply?

- Organizations whose members strive to maintain and preserve ethnic, tribal or other community-based culture, heritage or traditional arts.
- Organizations with a record of at least one year of traditional arts or Folklife programming.

IMPORTANT! Before preparing an application call Folklife Program staff to see if your project/organization qualifies and if FOG funds are still available.

The Nevada Heritage Award

Deadline: March 13, 2009

In 2010 the Nevada Arts Council will inaugurate the Nevada Heritage Awards to honor Nevada folk artists who are the finest and most influential masters of their particular art forms and traditions.

Each year (depending on funding), the Nevada Arts Council will award up to two \$3,500 Nevada Heritage Awards to individuals whose work in the folk arts has had a significant impact on the people and communities of the state.

Nevada Heritage awardees are among our state's living cultural treasures. They embody the highest level of artistic achievement in their work and the highest level of service in the teaching and other work they do in their communities to ensure that their traditions stay strong.

Who Can Be Nominated?

Nominations will be accepted in three categories: performing arts (folk dance, music, storytelling, oral poetry, etc.), folk-life (traditional life ways and non-performing occupational traditions), and material culture (folk art and crafts).. The Nevada Heritage Award is recognition of lifetime achievement and may only be received once.

- All nominees must be living Nevada residents.
- Nevada master folk and traditional artists who, at the highest level of excellence and authenticity, carry forward the folk traditions of their families and communities through practice and teaching;
- Individuals whose achievements have had a positive impact on the excellence, vitality and public appreciation of folk and traditional arts in Nevada;
- Individuals who have a history of continuing artistic or cultural accomplishments and who are actively participating in their art form or lifeways as performers, practitioners, or teachers.

To nominate a traditional artist for the Nevada Heritage Awards, contact Folklife Program staff for the nomination packet. You may also download the guidelines and forms at www.nevadaculture.org/nac/.



Basque shepherd's wagon, White Pine County.
Photo by Andrea Graham.

GRANTS PROGRAM

Questions & Answers

Please contact Program Coordinator Mary Vargas at 775.687.7102 or mvgargas@nevadaculture.org.

Jackpots Awarded

Twelve artists and three cultural organizations will share \$9,501 in FY09 Third-Quarter Jackpot Grant funding to support various projects and professional development activities for artist taking place between January 1 and March 31, 2009. Jackpot Grants are awarded quarterly following a competitive application process and assist artists and arts organizations in producing projects such as visual arts exhibitions and theatrical performances as well as attendance at activities to advance the careers of Nevada's professional artists. Congratulations go to:

- **Maggy Anthony**, Reno, \$422 – To complete work on a new play, *Ghosts Dancing*.
- **Megan Bemer**, Reno, \$687 – To attend and make a presentation at the College Book Arts Association Biennial Conference at the University of Iowa in January.
- **Carol Brown**, Carson City, \$634 – To exhibit in the group show, *Four Fine Arts in the Garden*, at the American Orchid Society in Delray Beach, FL in March.

- **Dean Burton**, Reno, \$676 – To work with a consultant to develop a strategy for a national profile and exhibition opportunities.
- **Xian Na (Sonia) Carlson**, Gardnerville, \$1,000 – To support a Chinese New Year dance performance the Gardnerville Elementary School in February.
- **Doug Chaffin** (aka Douglas Graves), Las Vegas, \$498 – To support post-production (negative film cut) of his film, *Palms, a neighborhood*.
- **Joseph DeLappe**, Reno, \$648 – To support installation as part of a group exhibition "Post Memory: Makeshift Memorials in Contemporary Art" to be held at the Foundation Gallery in NYC in February.
- **Good Luck MacBeath**, Reno, \$540 – To support production of nine performances of *Waiting for Godot* in the Sanctuary of the First United Methodist Church in February.
- **Great Basin Heritage Area Partnership**, Baker, \$499 – to support a performance of Sourdough Slim at the 6th Annual Old Shepherders' Celebration in January.
- **Muluaem Habteyes**, Reno, \$554 – To support an exhibit of her paintings at the Northern Nevada International Center in January.
- **Ferris Jones**, Fernley, \$582 – To support the publication of a book of Northern Nevada poets.
- **Left of Center Art Gallery**, North Las Vegas, \$596 – To support an exhibit of work by Aiethia Brown, accompanied by a public workshop, in February.
- **Leah Ruby**, Reno, \$573 – To support the design and publication of *Silverland Almanac*, a new arts journal.
- **David Schmoeller**, Las Vegas, \$591 – To support the making of a documentary short film, *ONE THING*, filmed in Las Vegas.
- **L. Martina Young**, Reno, \$1,000 – To support the production of two DVD featuring her choreography and commentaries in a companion printed piece.

Jackpot Grants are awarded quarterly and support artists and arts organizations in

producing projects such as visual arts exhibitions and theatrical performances, as well as professional development activities for artists.

The next deadline for Jackpot Grant applications is February 15, 2009 for projects planned for April 1–June 30, 2009.

OASIS 2009 CONFERENCE IN RENO CONTINUED FROM PAGE 5

Oasis Information

Pre-conference activities for Wednesday, March 5 will include sessions for teaching artists and representatives of community/local arts agencies.

29th Annual Governor's Arts Awards

See story on front page.

Arts Day In Nevada

Sponsored and scheduled by the Nevada Arts Advocates, *Arts Day in Nevada* provides you the opportunity to speak to legislators in Carson City with a unified voice on behalf of public funding for arts and arts education. For more information, contact Angie Wallin at 702.362.8885.

Poetry Out Loud

See story on page 3.

Conference Costs

Registration is \$40 for conference materials, continental breakfast and lunch. OASIS Conference attendees may attend the 29th Annual Governor's Arts Awards celebration for a special ticket price of \$20.

Accommodations

Reserve your room at the Siena Hotel Spa Casino at \$59 + tax per night by calling 877.743.6233 prior to February 11, 2009 and mention block code 0903SIERRA.

Professional Development Stipends

Professional Development Stipends from the Nevada Arts Council are available—on a first-come, first served basis—for constituents who are traveling more than 100 miles to attend the conference. For more information, contact Rennie Brode at the Nevada Arts Council Office in Carson City at 775.687.6680.

THE ECONOMY AND THE ARTS IN NEVADA CONTINUED FROM FRONT COVER

ing in- and out-of-state travel, and developing partnerships. Even as we prepare for scenarios that require reduction or suspension of grants, programs and initiatives, and staff, we do so with a commitment to credibility, reliability and service to the public as our touchstones.

• • •

We continue to investigate ways to assist our constituents across the state during these turbulent times. Whether changing match requirements for grants, developing an online resource center or convening the state's cultural leadership at OASIS 2009, we'll keep in touch with you. Please stay in touch with us. Tell us what's happening to your organization and share your plans to weather the economic crisis. Most of all, let us know how we can help. The NAC staff is ready and willing to assist you with grant applications and to provide consulting, research and referral services. We're just a phone call or e-mail away.

Susan Boskoff

EXECUTIVE DIRECTOR, NEVADA ARTS COUNCIL

Creativity Never Stops

BY TIM JONES, CHAIR
NEVADA ARTS COUNCIL BOARD

Across the nation, arts organizations, artists and patrons are convening to discuss the state of the economy and how state arts agencies, nonprofits and others will survive the current economic downturn. More often than not, these discussions are ominously titled "Arts and Culture in Tough Times," or "Arts at the Crossroads" or some other indicator that the arts cannot, or may not, weather national crises of one sort or another.

History tells a different story. Take the Civil War, for example. Abraham Lincoln actually chose that time to finish the dome of the Capitol building. Using art and architecture as a great metaphor, Lincoln wanted to reassure his fellow citizens that, just as the dome would be, the

CONTINUED ON NEXT PAGE

Union would also be preserved.

Recent comparisons to the Great Depression must be accompanied by references to the WPA, or Works Progress Administration—responsible for providing many thousands of jobs to Americans at a time when they needed employment. This was a government that wanted to insure that arts and culture prevailed in a country beset by the direst of economic circumstances. President Roosevelt's New Deal and WPA produced arts and culture-related jobs programs. Workers in the Federal Arts Project created thousands of paintings, murals and sculptures used to enhance public buildings and schools. Careers of artists such as Thomas Hart Benton, Mark Rothko and Jackson Pollock were launched through the FAP.

Theatrical troupes went on the road throughout rural America as part of the Federal Theatre Project. While classic favorites were more popular on the backroads, still other actors were performing experimental theatre in New York. The Federal Music Project plucked musicians, conductors, singers, teachers and others from the ranks of the unemployed.

Writers were not ignored. The Federal Writers Project (FWP) hired writers to compile stories based on interviews and research in every state. Perhaps the most famous result of the FWP was a series of guidebooks that focused on the history and culture of communities all 48 states. FWP director Henry Alsberg said, "The purpose of the American Guide (Series) is to assemble all the data that some 125,000,000 inhabitants possess about their country, boil it down to convenient size ... and put it into the hands of people who don't realize wonders exist at their own door." Famous writers such as John Cheever, Saul Bellow and John Steinbeck emerged from the FWP and continued penning great literature.

...

Fast forward to 2008–09. Now is a time when we need arts and culture more than ever. During this time of unease and uncertainty, Nevada's arts industry do more than create works of art. They provide cultural gathering places for our citizens to enjoy great music, theatre, art, poetry and every form of culture. Nevadans have the right to have access to the arts and the quality of life that the arts bring to our state, in times both good and bad.

The staff at the **Nevada Arts Council**, together with the entire Department of Cultural Affairs, is responding to budget-cutting directives along with every other state agency, while working to insure that the basic services and programs are maintained during these critical times.

To insure that Nevada's arts industry survives this difficult time, it will require vigilance and advocacy from all of us. Please remember the critical importance of arts4nevada.org, Nevada's online grassroots advocacy and communications network that brings our state together. Sign up today as a citizen arts advocate, and be prepared to speak clearly in one voice that the arts do matter to every Nevadan.

...

As we move forward in the New Year, on behalf of the Nevada Arts Council Board and Staff, please accept our deep appreciation for your ongoing support of the arts and arts education for all Nevadans.



Nevada Arts News, a quarterly publication of the Nevada Arts Council, is available in print or online at www.nevadaculture.org/nac/, and highlights the news of the arts industry from state, regional and national perspectives. Information about NAC programs, updates on Nevadans making news, and articles from and about the field are included to provide a sense of connection to colleagues and events around town, throughout the state and across the nation. NAC programs and activities are supported by funding from the National Endowment for the Arts.

The Nevada Arts Council is a division of the Nevada Department of Cultural Affairs.

Jim Gibbons, Governor, State of Nevada

Michael E. Fischer, Department Director

CARSON CITY OFFICE

716 N. Carson St., Ste. A, Carson City, NV 89701
775.687.6680 | fax 775.687.6688

SOUTHERN NEVADA OFFICE

2755 E. Desert Inn Rd., Ste. 160, Las Vegas, NV 89121
702.486.3700 | fax 702.486.3887

BOARD

Julia Arger, Reno
Tim Jones, Chair, Reno
Stacy Endres, Reno
Firouzeh Forouzmand, Las Vegas
Carol Johnson, Reno
Joan Lolmaugh, Henderson
Marcia Robinson, North Las Vegas
Bill Sims, Winnemucca
Harold Weller, Las Vegas

ADMINISTRATIVE TEAM

Susan Boskoff, Executive Director
sboskoff@nevadaculture.org
Linda Ficklin, Administrative Services Officer I
lficklin@nevadaculture.org
Rennie Brode, Administrative Assistant II
rbrode@nevadaculture.org
Joleen Murphy, Accountant Technician
jmurphy@nevadaculture.org
Vacant, Office Assistant, Las Vegas

ARTIST SERVICES PROGRAM

Fran Morrow, Coordinator
fmorrow@nevadaculture.org
Kathy Wood, Nevada Touring Initiative Associate
kathy.wood@nevadaculture.org

ARTS IN EDUCATION PROGRAM

Maryjane Dorofachuk, Coordinator, Las Vegas
mdorofachuk@nevadaculture.org
Lynn Bistany, Program Assistant, Las Vegas
lbistany@nevadaculture.org

COMMUNITY ARTS DEVELOPMENT PROGRAM

Robin A. Hodgkin, Coordinator
rhodgkin@nevadaculture.org
Rossitza Todorova, Program Associate
rtodorova@nevadaculture.org

FOLKLIFE PROGRAM

Patricia A. Wells, Coordinator
pawells@nevadaculture.org
Rebecca Snetselaar, Folklife Associate, Las Vegas
rsnetselaar@nevadaculture.org

GRANTS PROGRAM

Mary Vargas, Coordinator
mvargas@nevadaculture.org

Please check the NAC website
www.nevadaculture.org/nac/ for calendar updates.

CALENDAR

—WATCH FOR—

A New Website—

The NAC website has been retooled as part of the Department of Cultural Affairs' website conversion. With a new look and a new navigation system, we hope the new site will serve our users more effectively. We ask for your patience as we update pages and refine navigation. If you have trouble with links, navigation or can't find what you're looking for, please let us know at 775.687.6680 or 702. 486.3700.

Express Yourself!—

Take part in the Public Comment Survey on our website at www.nevadaculture.org/nac/ and share your thoughts and comments about the arts. This survey is a component of the process used to update our strategic plan, *Values and Vision: A Cultural Plan For Nevada*.

Arts4Nevada.org 2.0—

Coming soon, a new look for Nevada's statewide advocacy and communication site, a statewide arts calendar and the beginning of an online Arts Marketplace for the Silver State.

FEBRUARY 2—NEW!

Project Grants (FY2010) postmark deadline

FEBRUARY 9—NEW!

Development Grants (FY2010) postmark deadline

FEBRUARY 15

- Jackpot Grants postmark deadline (for projects April 1–June 30, 2009)
- AIE BETA Grants postmark deadline (for projects April 1–June 30, 2009)

FEBRUARY 17—NEW!

Partners in Excellence: Tier I Grants (FY2010) postmark deadline

FEBRUARY 23—NEW!

- Partners in Excellence: Tier 2 Grants (FY2010–11) postmark deadline
- Arts Education Project Grants (FY2010) postmark deadline (formerly AIR and ALFA grant categories)

MARCH 1

Folklife Apprenticeship Grants (FY2010) postmark deadline

MARCH 2—NEW!

Design Arts Grants (FY2010) postmark deadline

MARCH 4

Preconference Activities for OASIS 2009 Conference (TBA)

MARCH 5

- Arts Advocacy Day in Nevada (sponsored by Nevada Arts Advocates), Carson City
- 29th Annual Governor's Arts Awards, Siena Hotel Spa Casino, Reno

MARCH 6

OASIS 2009: Nevada's Cultural Convening, Siena Hotel Spa Casino, Reno

MARCH 6—NEW!

Folklife Apprenticeship Grants (FY2010–11) postmark deadline

MARCH 7

Fourth Annual Poetry Out Loud Statewide Finals, Siena Hotel Spa Casino, Reno

MARCH 13—NEW!

Nevada Heritage Awards (FY2010–11) postmark deadline

APRIL 10

Artist Fellowship Grants (FY2010) postmark deadline

MAY 15

- Jackpot Grants postmark deadline (for projects July 1–September 30, 2009)
- AIE BETA Grants (for projects July 1–September 30, 2009)

MAY 18–22

- Grant Panel Hearings, TBA
- NAC Spring Board Meeting

IN THIS ISSUE...

- | | |
|---------|---|
| 3 | NAC Activities |
| 4 | Nevada Comings & Goings |
| 5 & 6 | National Update & Resource Center |
| 7 | Traveling Exhibition & Tumblewords News |
| 7 | Arts Ed Grants Awarded |
| 8 | Community Arts Program Update |
| 8 & 9 | Folklife Grants Deadline |
| 10 & 11 | Jackpots Awarded |



NEVADA arts COUNCIL

716 N. Carson St., Suite A
Carson City, NV 89701
775.687.6680
www.nevadaculture.org/nac/

Change Service Requested
2979

PRSRT STD
U.S. POSTAGE

PAID

PERMIT NO. 15
CARSON CITY, NV